Convince Your Boss

**This email template highlights the value of attending Redgate Summit, and it’s certain to help you in getting your boss on board.**

Dear [insert your Manager’s name here],

I’m writing to request your approval to attend Redgate Summit Netherlands. This year’s in-person summit will bring together database professionals who want to level up their skills to navigate the increasingly complex database landscape in the Netherlands on October 3rd, 2025. My research shows that this event will provide the greatest return-on-investment with the best learning opportunities.

The main conference takes place over one full days (Friday 3, October, 2025). Previous speakers have included Helena Yin Koeppl, Steve Jones, Thomas Kronawitter, William Durkin, Andrew Pruski, Jess Pomfret, and Kellyn Gorman.

A 1-day ticket, for example, includes entry to all general sessions, access to the Partner Hall, an optional breakfast session focused on either an introduction to Oracle or an introduction to PostgreSQL, networking opportunities and a drinks reception. Coffee breaks and lunch are provided during the day, and light refreshments are provided during the reception.

Attending Redgate Summit in-person will benefit our company because:

* It presents an unrivalled learning opportunity – there were **three** separate tracks focused on leadership, new & future tech, and the redgate clinic.
* It offers excellent networking opportunities
* It will allow us to keep up-to-date with the latest trends and technologies
* It will enable us to troubleshoot issues with fellow attendees and vendors in-person

Last year’s attendees were hugely positive about their Redgate Summit experience:

* **100%** of attendees said that they learnt actionable information during Redgate Summit that they can apply into their day-to-day work
* **98%** of attendees rated their satisfaction with the overall event 4 or 5 stars (out of a maximum of 5 stars)
* **97%** of attendees rated the quality of content presented at Redgate Summit 4 or 5 stars (out of a maximum of 5 stars)

Here’s an approximate breakdown of costs:

|  |  |
| --- | --- |
| Airfare: | [insert here] |
| Transportation: | [insert here] |
| Hotel (2 nights at ~250EUR): | 500 EUR [adjust as needed] |
| Dinner (2 days at 50EUR): | 100 EUR [adjust as needed] |
| Conference ticket: | 199 EUR |

There are discounts available if you register before July 15 providing 50% off the conference ticket cost.

I would happily create a post-conference report upon my return to share my learnings with the wider team, ensuring that we can all benefit from my attendance. More information on this event can be found [here](https://www.red-gate.com/hub/events/redgate-summit-2025-the-netherlands?preview_id=7013298&preview_nonce=85f2f75af1&_thumbnail_id=7013304&preview=true#schedule).

Thank you for considering my request, I look forward to discussing this opportunity with you.

[insert your name]