Visual Designer

**Core Skills**
- Understand patterns
- Typography
- Creating graphics
- Work collaboratively

**Design**
- Icon Design
- Visual design principles
- Knows Design tools

**Designing**
- Paper prototypes
- User research practices
- Interactive prototype
- Interaction Design
- Creating A/B tests
- Running usability tests
- Collaboration techniques
- Mind mapping
- Storyboarding
- Prototyping
- Collaboration

**Presentation**
- Drafting paper prototypes
- Graphic design

**Tools**
- HTML 5
- CSS
- JavaScript
- jQuery
- Animations
- Responsive Design
- Interaction Design

**Analysis**
- Competitor analysis
- Market validation
- Business models
- Customer acquisition
- Competitor

**Product/Domain**
- Domain Expertise
- CRM
- Google analytics
- MS Excel
- Analytics
- Business models
- Customer acquisition

**Project**
- Agile methods
- Planning
- Feasibility assessment
- Risk management
- PDCA
- Reporting
- Team management
- Stand-ups
- Scrum
- Kick-offs
- Retrospectives
- Release process

**Leadership**
- Behavioural role model
- Mentoring UX
- Recruitment
- Training others
- Influencing
- Pair Designing
- Giving constructive feedback
- Team management
- Reporting
- Feasibility assessment
- Risk management
- PDCA

**Area Lead**
- Public speaking
- Process models
- Vision & direction
- Involved in wider community
- Work collaboratively

**Business / Commercial Analyst**
- Mind mapping
- Pair Designing
- Process models
- Blogging
- Vision & direction
- Involved in wider community

**Team Lead**
- Managing change
- Agile methods
- Planning
- Feasibility assessment
- Risk management
- PDCA
- Reporting
- Team management
- PDCA
- Reporting
- Team management

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